

Objective	What we will deliver	Lead Officer	Resources	Ongoing	Year	What we achieved	Completed	Already do
Revitalise and Improve Signage - Improved maintenance - Fix if required - Identify areas for new / improved signage	Improved maintenance Fix if required Identify areas for new / improvements	Office Manager, Communications and Engagement Officer, Operations Manager		N/A	Review 3 / 4 Year	Currently reviewing existing signage and considering opportunities for improved and additional signage Contacted Treledan Developers regarding the installation of a new noticeboard within Treleden. Subject to their approval, they are happy for STC to send across the relevant details. CC Highways confirmed cleaning can progress and continuing to liaise with CC to find suitable solution for improved signage. Confirmed Town Council insurance covers works for SD Team to clean subject to Risk Assessments being in place. Review of signage ongoing and report to be received at future Services meeting. Cornwall Council Highways Team have been contacted regarding associated costs and permissions for additional / new signs. Discussions continue with GWR regarding signage at Saltash Railway Station. S106 funding confirmed can be used for signs on the basis that funding is only for signage directing people to Fore Street/Town Centre. Finger point signs are to be explored. Services agreed to delegate to P&GA and Cllr Bickford to progress. S106 application has been drafted and work continues to improve signage identified. Signage scheduled to be cleaned end of June early July with further signs identified for cleaning in Pillmere. Progress has been made on the design of the Welcome to Saltash sign at the lower end of Fore Street. Quotes have been obtained for new fingerpost signs and Cllr Bickford is liaising with Community Shed.		
Promote Saltash as a vibrant and welcoming visitor destination	Improve communications, publicity and marketing of Saltash and increase footfall / tourism.	Office Manager, Communications and Engagement Officer, Operations Manager		Ongoing	Review 3 / 4 Year	Continued work with keystakeholders for the delivery of a Saltash leaflet and Town Visitor Guide Banners for events procured Advertisement for Shop Your Town Parishioners and Civic Awards approved by the Town Council. Positive results from Shop Your Town and Civic Awards being held in conjunction to Annual Parishioners Meeting. Saltash Leaflet delivered and being distributed across Cornwall. Admin have passed to local organisations such as Saltash Studios, Mary Newmans Cottage / Elliot Stores and internally to Saltash Library and neighbouring Libraries. Leaflets have been monitored and received a positive response in pick up with statistics expected to be received by Town Team Working group at the end of summer. Plymouth Boat Trips has returned to Saltash Jubilee Pontoon Communications data as attached The additional CCTV camera at Carkeel has been successfully installed and commissioned, funded through the Office of the Policy and crime Commissioner (OPCC) Grant Scheme. The total project cost exceeded the POCC grant award by £2,988.26 solely for the installation, which has been met by Saltash Town Council. Saltash Chronicles open day for May Fair and Saltash Regatta, with further open days offered to the volunteer team. P&GA is continuing work on the Town Visitor Guide, working with Bamboo Publishing on content and publication requirements, and looking at ways to incorporate the Saltash Chronicles. Content has been drafted for the Heritage Board Trail.		